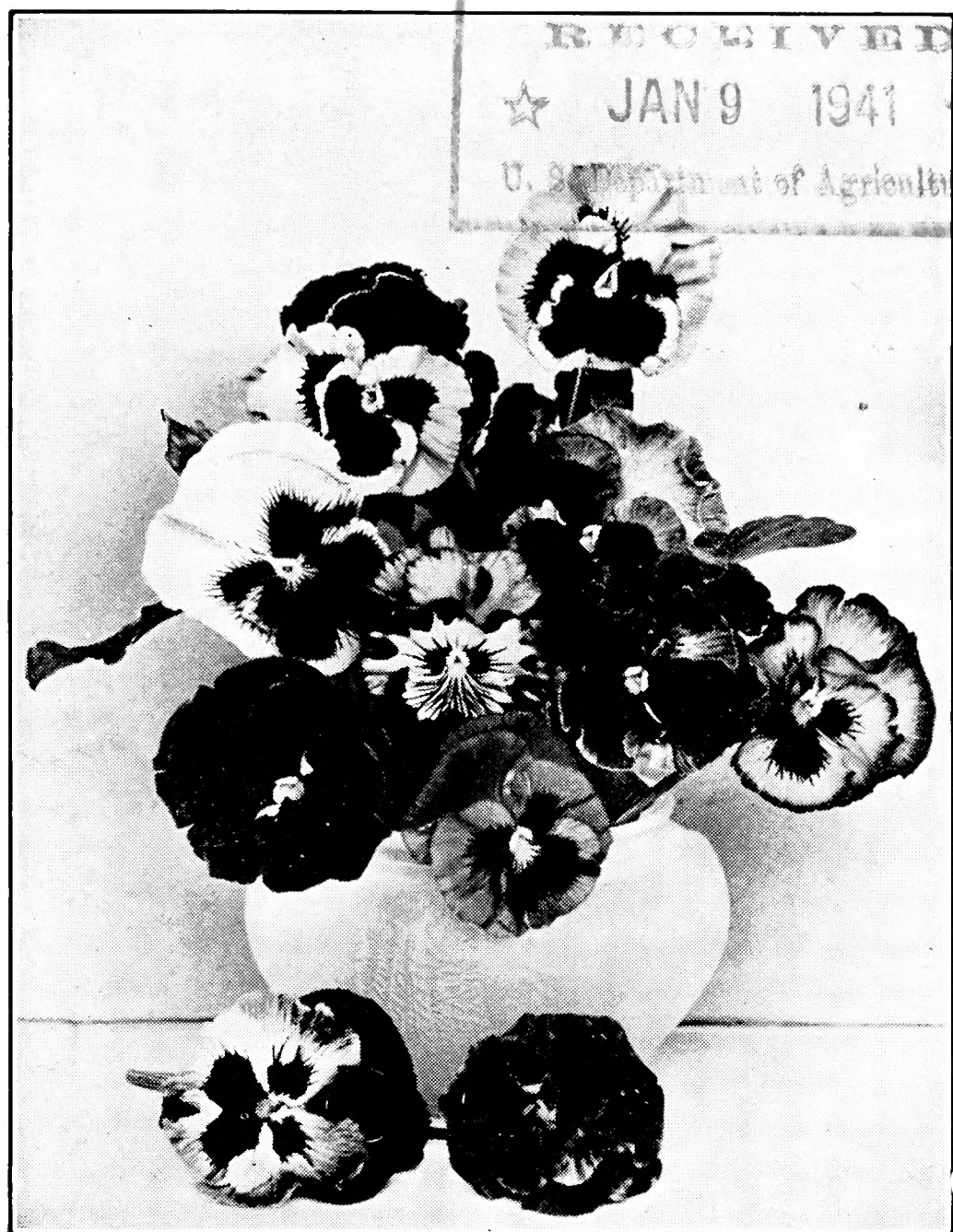


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



This group picture shows specimens from our Harrold's Pedigreed Giants. These are outstanding for their size and colorful markings. Bowl in picture is 8 in. in diameter.

Harrold's Pedigreed Pansy = Plants

Season of 1940=41

BEING A DESCRIPTIVE FOLDER

Showing the varieties composing the Harrold's Pedigreed line of originations; their description and price as supplied from the originators gardens, also giving a complete list of authorized growers able to supply these varieties at wholesale by originators authorization.

ORIGINATED BY

Harrold's Pansy Gardens
Box 29, Grants Pass, Oregon.

DESCRIPTIONS OF THE HARROLD'S PEDIGREED STRAIN LINE OF GIANT PANSIES

HARROLD'S PEDIGREED NOVELTIES: This mixture is made up from individual plant selections in our breeding department. It contains some of the finest specimens obtainable in the Pansy world today. Nearly every color and form that is most desirable is to be found in this mixture. Recommended where the unusual is desired.

HARROLD'S PEDIGREED POT PANSIES: A short growing giant type, which if grown in a cool, well ventilated house will make fine individual specimen plants for pot or box setting.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES, 1940 TALL SELECTION: Our improved Cut Flower strain. Plants grow as high as 3 feet and flower stems up to 14 inches. A good color range and good flower size. The best in this type.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES: A fine giant long stemmed sort. The original Cut Flower sort as originally introduced by us.

HARROLD'S AZURE GIANTS: Our most brilliant, striking blue. The outer zone is brilliant live blue with darker center blotch, giving just the right effect for outstanding beauty. Giant in size and early, producing large quantities of flowers on nice long stems.

HARROLD'S GOLDEN GIANTS: A golden yellow companion to the above sort. Large flowers produced in profusion make these most desirable. The velvety dark center blotch, contrasting with the intense yellow offers a most striking color contrast.

HARROLD'S RUBY GIANTS: The finest selection of red Pansies we know of. A good color range with many of those deep ruby shades that are so striking. Good size and habit.

HARROLD'S PEDIGREED SWISS GIANTS: Introduced by our gardens in 1937, this is one of the most advanced strains of Swiss type stock available today. Advanced in color, robust plant and early flowering habits, it offers improvements in this type which well merits the wide acceptance it has enjoyed.

HARROLD'S PEDIGREED GIANT ART-SHADES: A strain still further refined from our Harrold's Pedigreed Giants. Retaining the major advances of the parent variety it is of remarkable value because of its color range which is still more varied, especially in the unusual art shade colors. The very peak in flower size.

HARROLD'S PEDIGREED GIANTS: This variety we introduced nearly a decade ago and it has long proven its value to the trade. Its introduction marked a milestone in the breeding of Pansies of super-giant size and today, modernized and kept up to date, it is still not surpassed in this class. For robust early habit, good flower stem and outstanding flower size and colors this sort is **STILL TOPS**. The plant habit is robust but quite compact.

HARROLD'S ALL-AMERICAN BEDDING MIXTURE: A composite mixture made up of seeds exclusively Harrold grown. Over 80% is Harrold's Pedigreed Strain Varieties, while the balance is seeds of other varieties gathered from specimen plants in our test garden, where we periodically grow most other varieties for comparative purposes. This mixture is unsurpassed among the standard mixtures for the variation of types and colors produced. Only giant flowering sorts are included. A good generally useful strain.

HARROLD'S IMPROVED SWISS: A Harrold bred strain of this popular variety that is outstanding in size and coloring, as well as being much earlier than other strains of the "Swiss" family with which we have compared it to date. In spite of the many so-called "Improved Swiss" and "Super Swiss" strains obtainable, we predict that you will not fully appreciate this variety until you have given this strain a trial. Plant habit is quite compact and the color range most varied.

HARROLD'S OREGON MIRACLE MIXED: This is the lowest priced of the genuine Harrold bred varieties. With large sized flowers and its good color range, it is a sound value although of course not as fine quality as more costly stock. It may successfully be used as a competitor with any sort at near its price range; being superior to most stock in this price range. Do not, however, make the mistake of economizing through the use of a variety because it is cheap in a market where better sorts are indicated.

AUTHORIZED WHOLESALE PANSY PLANT GROWERS

GROWING HARROLD'S PEDIGREED VARIETIES UNDER ORIGINATORS AUTHORIZATION FROM GENUINE ORIGINATORS SEEDS

POPULAR DEMAND FOR THESE QUALITY VARIETIES HAS CREATED SUCH A NATIONWIDE CALL for this stock that it has become necessary to make them available under the originators supervision through reliable and experienced plant growers at several strategic locations throughout the United States. In perfecting this distribution group, two factors have been held to be of prime importance. First we have endeavored to place these growing contracts only with reliable growers in order that the trade might be assured of quality plants. Second, each of these growers have contracted to supply plants under the Harrold name only from seeds which were supplied them direct from our gardens.

The following growers directory gives a list of the varieties each of these growers may supply and it is arranged alphabetically by States in order that you may select the grower nearest you who can supply the desired variety. For complete variety descriptions, see our 1940 Pansy Annual. If you haven't a copy we'll gladly supply one free.

CALIFORNIA

SQUARE DEAL NURSERY, Route 3 Box 29, Fresno.
HARROLD'S PEDIGREED GIANT ART-SHADES.
HARROLD'S PEDIGREED SWISS GIANTS.
HARROLD'S PEDIGREED GIANTS.
HARROLD'S OREGON MIRACLE MIXED.

FLORIDA

PANSY ACRES PLANT FARMS, Route 6, Box 397, Jacksonville.
HARROLD'S PEDIGREED GIANTS.
HARROLD'S AZURE GIANTS.
HARROLD'S GOLDEN GIANTS.
HARROLD'S RUBY GIANTS.

FLORIDA

SEVEN ACRE FLOWER FARMS, Route 2, Box 397, Miami.
HARROLD'S PEDIGREED SWISS GIANTS.
HARROLD'S PEDIGREED GIANTS.

GEORGIA

MURRAY HILL FLORIST, 208 Murray Hill Ave., Atlanta.
HARROLD'S PEDIGREED SWISS GIANTS.
HARROLD'S AZURE GIANTS.

ILLINOIS

ST. CHARLES PANSY GARDENS, 1130 N. 5th. Ave., St. Charles
HARROLD'S PEDIGREED GIANTS.
HARROLD'S AZURE GIANTS.
HARROLD'S RUBY GIANTS.

MISSISSIPPI

Mr. R. L. BRENT, Route 1, Jackson.
HARROLD'S PEDIGREED SWISS GIANTS.
HARROLD'S PEDIGREED GIANTS.
HARROLD'S IMPROVED SWISS.
HARROLD'S AZURE GIANTS.
HARROLD'S GOLDEN GIANTS.
HARROLD'S RUBY GIANTS.

OHIO

PLAIN VIEW GARDENS, Route 2, Worthington.
HARROLD'S PEDIGREED GIANT ART-SHADES.
HARROLD'S PEDIGREED GIANTS.
HARROLD'S ALL-AMERICAN BEDDING MIXTURE.
HARROLD'S IMPROVED SWISS.
HARROLD'S AZURE GIANTS.
HARROLD'S GOLDEN GIANTS.
HARROLD'S RUBY GIANTS.

OHIO

PLAIN CITY GREENHOUSES, Plain City
HARROLD'S PEDIGREED GIANT ART-SHADES.
HARROLD'S PEDIGREED SWISS GIANTS.
HARROLD'S PEDIGREED GIANTS.

TEXAS

Mr. W. Z. RYAN, Route 2, Tyler.
HARROLD'S PEDIGREED GIANTS.
HARROLD'S ALL-AMERICAN BEDDING MIXTURE.

OKLAHOMA

HARRIS GARDENS, 2222 Gibson Street, Muskogee.
 HARROLD'S PEDIGREED GIANTS.
 HARROLD'S GREGON MIRACLE MIXED.
 HARROLD'S AZURE GIANTS.
 HARROLD'S GOLDEN GIANTS.
 HARROLD'S RUBY GIANTS.

TENNESSEE

Mr. A. L. EAHEART, 631 S. Graham Street, Memphis.
 HARROLD'S PEDIGREED GIANTS.
 HARROLD'S IMPROVED SWISS.
 HARROLD'S OREGON MIRACLE MIXED.

TEXAS

Mr. E. D. BARLOW, 1014 Walnut Street, Greenville.
 HARROLD'S PEDIGREED GIANT ART-SHADES.
 HARROLD'S PEDIGREED GIANTS.
 HARROLD'S ALL-AMERICAN BEDDING MIXTURE.
 HARROLD'S IMPROVED SWISS.
 HARROLD'S AZURE GIANTS.
 HARROLD'S RUBY GIANTS.

VIRGINIA

W. S. BEADLES & SON, Route 10, South Richmond.
 HARROLD'S PEDIGREED GIANTS.
 HARROLD'S IMPROVED SWISS.

VIRGINIA

SEVEN ACRE FLOWER FARMS, 107 S. Irving St., Arlington.
 HARROLD'S PEDIGREED SWISS GIANTS.
 HARROLD'S PEDIGREED GIANTS.

While we can not absolutely guarantee the stock the above growers will supply, we believe that much more than usual care has been taken to assure the shipment only of stock of superior quality and it is with these facts in mind that we recommend these growers and their stock to you. It is suggested that those interested in buying from the growers of this group, write the grower selected to check on supply of stock available and the price that grower is quoting. Under our arrangement with these growers, each may maintain his own price schedule within certain limits and for this reason there may be some difference in price schedules.

PANSY PLANTS F. O. B. GRANTS PASS, ORE.

Each year we grow and ship hundreds of thousands of the finest Pansy plants. Not only are these the finest obtainable in strain quality, but they are the finest plants our years of Pansy specialization has taught us to produce. Our fall season for shipping plants starts October first and during the season we ship to every State in the United States with safety. We have a mild winter climate here and because of this our shipping is interrupted but slightly during the winter months. It is advisable, however, to cover your seasons needs as early as possible while stocks are complete.

PLANTS FROM SEEDLING BEDS

VARIETY	Price per 100	1000	3000
HARROLD'S PEDIGREED NOVELTIES.	\$2.00	\$.....	\$.....
HARROLD'S PEDIGREED POT PANSIES.	1.50	12.00
HARROLD'S PEDIGREED CUT-FLOWER PANSIES, 1940 Tall Selection.	2.25	20.00
ORIGINAL Cut Flower Strain.	1.50	12.00
HARROLD'S PEDIGREED SWISS GIANTS..	1.25	6.00	16.00
HARROLD'S PEDIGREED GIANT ART-SHADES.	1.25	6.00	16.00
HARROLD'S PEDIGREED GIANTS. Our most popular mixed color variety.	1.00	4.75	12.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURE90	4.50	12.00
HARROLD'S IMPROVED SWISS.90	4.50	12.00
HARROLD'S OREGON MIRACLE MIXED....	.80	4.00	11.00
HARROLD'S AZURE GIANTS. Finest dark blue with dark center.	1.25	6.00
HARROLD'S RUBY GIANTS. The best red shades found in Pansies.	1.25	6.00
HARROLD'S GOLDEN GIANTS. Golden yellow with dark center blotch.	1.25	6.00

250 OF A VARIETY AT THE 1000 RATE

Less than 250 of a variety will take the 100 price regardless of the quantity of the entire order. The 3000 price may be applied to orders aggregating 3000 or more providing no item included in the assortment is for less than 1000.